



Virtual Meeting
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.ci.mequon.wi.us

FESTIVALS COMMITTEE
Monday, June 15, 2020
6:00 PM
Virtual Meeting
Agenda

ELECTRONIC MEETING NOTICE: Pursuant to the current recommendation of the CDC limiting the size of public gatherings and the various federal and state orders implementing that recommendation, and to help protect our community from the Coronavirus (COVID-19) pandemic, this meeting will be held virtually through the GoToMeeting platform with each member accessing the meeting remotely. Citizens may join the meeting online or by phone. Please go to <https://www.gotomeet.me/Mequon/festivals> to join the meeting online or call into the meeting by dialing 1-866-899-4679 and enter access code 237-158-205.

WRITTEN PUBLIC COMMENTS may be made in writing in advance of the meeting. Written comments should be directed to the Administration Department at least 2 hours prior to the meeting by email at lprosser@ci.mequon.wi.us addressed to the intended committee. Written public comment may also be deposited in the drop box at City Hall on 11333 N. Cedarburg Road, Mequon at least 2 hours prior to the meeting. Comments received timely will be forwarded to all members of the body for their consideration.

VERBAL PUBLIC COMMENTS will be accepted only from members of the public who register in advance. Registration shall be made by sending an email to Executive Assistant, Lina Prosser at lprosser@ci.mequon.wi.us or by leaving a message at 262-236-2941 no later than 2 hours prior to the meeting.

- 1) Call to Order, Roll Call
- 2) Approval of Meeting Minutes
Action requested: review and approve
 - a. May 18, 2020
- 3) Staff Updates
- 4) Discussion Item
Action requested: discuss and take action as needed
 - a. Discuss Ideas for An Alternative Community Event
 - b. Next Steps
- 5) Next Meeting Date and Time - Monday, June 29, 2020; 6:00 P.M.
- 6) Adjourn

Dated: June 15, 2020

/s/ Bridget King, Chair

.....
Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and/or gather information about a subject over which they have decision making responsibility, although they will not take formal action thereto at this meeting. Persons with disabilities requiring accommodations for attendance at this meeting should contact the Deputy City Clerk at 262-236-2914, twenty-four (24) hours in advance of the meeting. Any questions regarding this agenda may be directed to the Administration Office at (262) 236-2941 Monday through Friday, 8:00 a.m. – 4:30 p.m.



11333 N. Cedarburg Road
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.ci.mequon.wi.us

FESTIVALS COMMITTEE
Monday, May 18, 2020
6:00 PM
Virtual Meeting

Minutes

1) Call to Order, Roll Call

Present:

- Chair Bridget King
- Vice Chair Dynami Al-Anjeri
- Committee Member Janet Fussell
- Committee Member Carrie Hagerbaumer
- Committee Member Gwen Haynes
- Committee Member Kirsten Hildebrand
- Committee Member Daryn LaBelle -- **Absent**
- Committee Member Vanessa Nerbun -- **Absent**

Also Present: Executive Assistant Prosser

2) Approval of Meeting Minutes

a. February 2020 Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member Hildebrand
SECONDED BY: Committee Member Al-Anjeri

AYES: King, Al-Anjeri, Fussell, Hagerbaumer, Haynes, Hildebrand

3) Discussion Items

a. Review Event Planning Progress and Discuss Next Steps

Executive Assistant Prosser provided a status update on where the Committee currently stands with their event planning. Ms. Prosser informed the Committee that applications were sent out to past vendors to participate in Taste of Mequon 2020 following the February 24th meeting and prior to the Governor’s emergency order. Ms. Prosser stated since the Committee’s last meeting in February a series of events have occurred due to the public health emergency declared by Governor Evers resulting in a pause to the Committee’s event planning. Ms. Prosser indicated that several applications and space fees to participate in this year’s event have been received. The Committee received an updated event task list, updated budget, a copy of the latest version of the Health Department’s Blueprint for Reopening

Attachment: 05 18 2020 (5229 : May 2020 Minutes)

Washington and Ozaukee Counties, and a list of surrounding community events that have been cancelled or postponed. The Committee held a discussion on how to proceed with the next steps in their event planning. The Committee discussed the new regulations surrounding COVID-19 and voiced concerns for the uncertainty of the health pandemic and the safety of the vendors, volunteers and the community. The members of the Committee discussed the difficulty of being able to comply with the Washington Ozaukee Health Department’s recommendation to limit mass gatherings, indoor or outdoor, to 25% of capacity.

The Committee considered several options: 1) Continue event planning to include obtaining contracts with bands, entertainers (children’s area), shuttle service, venue equipment, seeking volunteers and sending out sponsorship packages. Consider extending the application deadline past June 5; 2) Continue to monitor the situation surrounding COVID-19 before moving forward with any further event plans and reevaluate at a meeting earlier than the scheduled June 29 meeting; 3) Consider cancelling Taste of Mequon 2020.

A motion was made by Vice Chair Al Anjeri to cancel Taste of Mequon 2020, seconded by Member Haynes.

RESULT: Approved by Voice Acclamation [5 to 1]
MOVED BY: Committee Member Al-Anjeri
SECONDED BY: Committee Member Haynes

AYES: King, Al-Anjeri, Hagerbaumer, Haynes, Hildebrand
NAYS: Fussell

The Committee was informed that their decision to cancel may need to go before the Public Welfare Committee.

Committee Chair, Bridget King will write a letter that will be sent to the vendors regarding the Committee’s decision to cancel the event.

The Committee did decide to discuss an alternative way to host an event to help support the businesses and do something fun for the community at their next meeting.

- 4) Next Meeting Date and Time - Monday, June 29, 2020; 6:00 P.M.
- 5) Motion to adjourn the meeting at 6:57 P.M.

RESULT: Approved by Voice Acclamation
MOVED BY: Committee Member Al-Anjeri
SECONDED BY: Committee Member Hildebrand

AYES: King, Al-Anjeri, Fussell, Hagerbaumer, Haynes, Hildebrand

Respectfully Submitted,

Lina Prosser

Attachment: 05 18 2020 (5229 : May 2020 Minutes)



11333 N. Cedarburg Road
Mequon, WI 53092-1930
Phone: 262-242-3100
Fax: 262-242-9655

www.ci.mequon.wi.us

Office of Administration

TO: Festivals Committee
FROM: Lina Prosser, Executive Assistant
DATE: June 15, 2020
SUBJECT: Staff Updates

Budget Update

The balance in the Committee's budget remains unchanged at \$11,235.

Member Resignation

Earlier this week, staff received an email from Gwen Haynes stating that she has decided to resign from the Festivals Committee.

Vendors Notified

On May 28 all vendors were notified by e-mail of the Committee's decision to cancel Taste of Mequon. At the May 18 meeting, staff was directed to contact the vendors that sent in their 2020 application and space fees to provide an option of receiving a refund or to hold the space fee over until next year. The following vendors have decided to hold the space fee over until next year: Renewal by Anderson, T. Best Kettle Corn and That Taco Guy. Supercuts would like their space fee used towards an alternative event.

Cancellation of Taste of Mequon Confirmed by Common Council

On June 9, 2020 the Public Welfare Committee voted 3-0 to recommend approval of *Resolution 3743 – A Resolution Approving Cancellation of the 2020 Taste of Mequon* to the Common Council. The Common Council voted 8-0 to approve Resolution 3743 at their June 9, 2020 meeting. A press release was sent to the local newspapers announcing the cancellation of Taste of Mequon.

Alternative, Safe Event

At the May 18 meeting the Committee did decide to discuss an alternative way to host an event to help support Taste of Mequon vendors and local businesses. Several ideas on virtual events were provided to the Committee for consideration. The links are provided below.

<https://boothcentral.com/virtual-events/>
[Taste of Buffalo, Western New York goes Virtual for 2020](#)

The purpose of the June 15 meeting is to give committee members an opportunity to share and discuss their ideas for an alternative community event.