



Virtual Meeting
Mequon, WI 53092
Phone: 262-236-2941
Fax: 262-242-9655

www.ci.mequon.wi.us

FESTIVALS COMMITTEE
Thursday, October 1, 2020
6:00 PM
Virtual Meeting

Agenda

ELECTRONIC MEETING NOTICE: Pursuant to the current recommendation of the CDC limiting the size of public gatherings and the various federal and state orders implementing that recommendation, and to help protect our community from the Coronavirus (COVID-19) pandemic, this meeting will be held virtually through the GoToMeeting platform with each member accessing the meeting remotely. Citizens may join the meeting online or by phone. Please go to <https://www.gotomeet.me/Mequon/festivals> to join the meeting online or call into the meeting by dialing 1-866-899-4679 and enter access code 237-158-205.

WRITTEN PUBLIC COMMENTS may be made in writing in advance of the meeting. Written comments should be directed to the Administration Department at least 2 hours prior to the meeting by email at lprosser@ci.mequon.wi.us addressed to the intended committee. Written public comment may also be deposited in the drop box at City Hall on 11333 N. Cedarburg Road, Mequon at least 2 hours prior to the meeting. Comments received timely will be forwarded to all members of the body for their consideration.

VERBAL PUBLIC COMMENTS will be accepted only from members of the public who register in advance. Registration shall be made by sending an email to Executive Assistant, Lina Prosser at lprosser@ci.mequon.wi.us or by leaving a message at 262-236-2941 no later than 2 hours prior to the meeting.

- 1) Call to Order, Roll Call
- 2) Approval of Meeting Minutes
Action requested: review and approve
 - a. September 17, 2020
- 3) Discussion Item
Action requested: discuss and take action as needed
 - a. Promotional Opportunity Update
 - b. Committee Survey Results
 - c. Winter Wonderland
 - d. Next Steps
- 5) Next Meeting Date and Time - Monday, October 26, 2020; 6:00 P.M.
- 6) Adjourn

Dated: October 1, 2020

/s/ Dynami Al-Anjeri, Chair

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Notice is hereby given that a quorum of other governmental bodies may be present at this meeting to present, discuss and/or gather information about a subject over which they have decision making responsibility, although they will not take formal action thereto at this meeting. Persons with disabilities requiring accommodations for attendance at this meeting should contact the Deputy City Clerk at 262-236-2914, twenty-four (24) hours in advance of the meeting. Any questions regarding this agenda may be directed to the Administration Office at (262) 236-2941 Monday through Friday, 8:00 a.m. – 4:30 p.m.



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FESTIVALS COMMITTEE
Thursday, September 17, 2020
6:00 PM
Virtual Meeting

Minutes

1) Call to Order, Roll Call

Present:

- Committee Member Kirsten Hildebrand
- Chair Dynami Al-Anjeri
- Vice Chair Vanessa Nerbun
- Committee Member Janet Fussell
- Committee Member Carrie Hagerbaumer -- **Absent**

Also Present: Executive Assistant Prosser

2) Approval of Meeting Minutes

a. August 27, 2020 Minutes

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member Nerbun
SECONDED BY: Committee Member Hildebrand

AYES:	Hildebrand, Al-Anjeri, Nerbun, Fussell
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3) Budget Update

a. Budget Update

Executive Assistant provided the members of the committee with an update on the budget noting that the current balance is \$11,706. Ms. Prosser pointed out that the \$204 listed in the expense column is for the annual renewal of the Committee's WIX website. The committee also received a review of the actual expenses from last year's Winter Wonderland.

A motion was made by Vice-Chair Nerbun to approve the budget as presented, seconded by Member Fussell.

Attachment: 09 17 2020 DRAFT Minutes (5517 : September 17 Minutes)

RESULT: Approved by Voice Acclamation [Unanimous]
MOVED BY: Committee Member Nerbun
SECONDED BY: Committee Member Fussell

AYES: Hildebrand, Al-Anjeri, Nerbun, Fussell

4) Discussion Items

a. Promotional Opportunity Update

Committee Chair Al-Anjeri reported she continues to work with the two vendors that have shown an interest in the promotional opportunity.

b. Committee Survey Results

Member Nerbun will bring the results of the survey to the next meeting.

c. Winter Wonderland

The committee continued their discussion on holding a drive-thru winter event in the library parking lot. Several concerns were brought up during the discussion which included: traffic back-up on Cedarburg Road to the north, no power in library parking lot, the library will be open on Sundays until 4:00 p.m., COVID-19. Other concerns mentioned included: the extension of the city’s public health emergency through March 2021, a Packer game is scheduled on the same day, the use of the Isham Day House, and the committee’s available funds.

Following the discussion, the committee decided to continue planning a social distancing event.

A motion was made by Member Hildebrand to tentatively secure a Santa, seconded by Member Fussell.

RESULT: Approved by Voice Acclamation [Unanimous]
MOVED BY: Committee Member Hildebrand
SECONDED BY: Committee Member Fussell

AYES: Hildebrand, Al-Anjeri, Nerbun, Fussell

A suggestion was made to contact community organizations on the feasibility of partnering together on a holiday event. Committee Chair Al-Anjeri will distribute a list of community organizations and assign each member to contact one or two of the organizations prior to the next meeting. Member Nerbun will contact Rob Koss. Member Fussell will research holiday music available on radio stations.

d. Next Steps

There was no discussion.

Attachment: 09 17 2020 DRAFT Minutes (5517 : September 17 Minutes)

- 5) Next Meeting Date and Time - September 28, 2020; 6:00 P.M.
- 6) Motion to adjourn the meeting at 7:05 P.M.

RESULT: **Approved by Voice Acclamation [Unanimous]**
MOVED BY: Committee Member Fussell
SECONDED BY: Committee Member Nerbun

AYES: Hildebrand, Al-Anjeri, Nerbun, Fussell

Respectfully Submitted,

Lina Prosser